

JESSICA DUPUY | WRITER & EDITOR

EXPERIENCE Freelance Writer/Contributor – Austin, TX, (December 2001-Present)

The Salt Lick Cookbook: Writer/Editor for Salt Lick Barbecue restaurant cookbook. (Release September 2012.)

Uchi - The Cookbook: Lead writer/editor for Chef Tyson Cole's first restaurant cookbook. (Release February 2011)

Texas Monthly Magazine: Online Texas Wine Columnist, Restaurant Reviewer, Recipe Tester. (September 2004-Present)

Saveur: Texas correspondent for online blog, (July 2009-April 2010)

World Market (retailer): Create topical food articles for national web marketing campaign. (June 2009-Present)

Fodor's Travel Publications: Wrote Texas Hill Country chapter for *Fodor's USA, Texas*, and *Central Texas* books (July 2008), contribute as restaurant reviewer for *Fodor's Online Hot List*. (October 2007-Present)

Other publications include: *National Geographic Traveler, Imbibe, Texas Monthly, Texas Highways, Hollywood Reporter, Austin Monthly, Edible Austin, Austin Monthly Home, Everyday With Rachael Ray, Daily Herald (Chicago), Art Business News*

Contributing Editor – Austin, TX (October 2006-Present)

CultureMap Austin (July 2011-Present) Curate Food and Drink category for online Austin daily digital media outlet.

Real Estate Council of Austin Hot Sheet (September 2007-February 2010): Copy edit bi-weekly newsletter for 2,000+ member trade organization.

Texas Monthly Dining Guide (October 2006-December 2007): Managed 6 reviewers and edited reviews for content and copy from Dallas, Amarillo, Lubbock, El Paso, Midland, and West Texas.

Texas Ranch Connection (November 2007-August 2009): Edit features articles for quarterly ranching magazine.

Manager, Sales Development, *Texas Monthly* – Austin, TX (December 2005-November 2007)

Exceeded personal sales goal for FY07, finishing the year at 125% of goal (received "Big Rodeo" award for exceeding sales goals by more than 120%). Restructured entire sales process, team, and strategy resulting in revenue growth of 135% over previous fiscal year. Implemented automated sales tracking tools and built a policy guide to focus sales efforts, reduce administrative work, and provide a training foundation for new employees. Received *Texas Monthly* "Rookie of the Year 2006" for exceptional performance in sales and leadership.

Production Coordinator, *Texas Monthly* – Austin, TX (November 2003-December 2005)

Managed all advertisement trafficking and deadlines for a 45+ member sales staff. Facilitated monthly magazine layout for ad/edit flow, reported ad/edit count to Consumer Marketing. Created Master dummy copy for each cycle; accompanied Imaging Manager on press checks; managed monthly Production-based print order. Created first-ever departmental workflow chart that resulted in a more efficient production process.

Design Associate/Staff Writer, *Invite Magazine*, Medill Publishing Project – Evanston, IL (Spring 2003)

Co-creator of business plan, market research, advertising strategy, design, and content of *Invite Magazine*, Medill's student-run magazine project, in conjunction with 16 graduate-student colleagues. (Copy of magazine and business plan available upon request).

Capital Campaign Manager, KLRU-TV (Austin PBS Affiliate) – Austin, TX (May 2001-Dec. 2001)

Developed research and execution strategy for KLRU's \$15 million *Beyond Limits* Capital Campaign. Managed \$2.4 million in monetary donations during the silent phase of campaign.

INTERNSHIPS/ AFFILIATIONS

Member, Wine and Food Foundation of Texas (October 2011-Present)

Member, Foodways Texas (October 2011-Present)

Level 1 Certified Sommelier through Court of Master Sommeliers (August 2011)

Member, Les Dames D'Escoffier, Austin Chapter (July 2010-Present)

Editorial Intern, *Texas Monthly* – Austin, TX (September 2003-November 2003)

Co-editor (1998) and **Staff Writer** (1997) *Mirage*, Trinity University Yearbook– San Antonio, TX

Managed design, copy and production of an innovative magazine-style publication.

Research Intern, The Oireachtas (Irish National Parliament) IPA/US – Dublin, Ireland (Fall 1998)

EDUCATION

Northwestern University, Medill School of Journalism, Evanston, IL – August 2003,

Master of Science in Journalism: Concentration in magazine publishing, editing, and writing

Trinity University, San Antonio, TX – May 2000, Bachelor of Arts: History

L'Université de Syracuse, (study abroad) Strasbourg, France – Spring 1999

Institute for Public Administration, (study abroad) Dublin, Ireland – Fall 1998

INTERESTS

Food, Wine, Travel, Triathlons, Fly-Fishing

REFERENCES

Patricia Sharpe, Executive Editor, *Texas Monthly*, 512.320.6968, psharpe@texasmonthly.com

Kate Rodemann, Senior Editor, *Texas Monthly*, 512.320.6953, krodemann@texasmonthly.com

Amy Saralegui, Publisher, *Texas Monthly*, 323.801.0100, asaralegui@lamag.com

Erica Duecy, Restaurant and Hotels Editor, Fodor's Travel Publications, 212.572.6023, eduecy@fodors.com